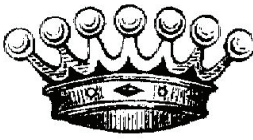


Sewing Clubs

2007 — INFORMATION SHEET — 2007

*“Roberts Loyal Customers”



Since 1990, we at Roberts, have provided sewing clubs to both inspire and give additional sewing support, to our customers. We recently had to raise our club card cost.

This is our first club price increase in 16yrs! We are sorry to do this, but we hope to offset this cost, by increasing club perks available exclusively to our club members.

The cost per club has only gone up 4.2% (\$1.88) from when we charged \$45.00/yr.

Prior to the New Club Card System
The cost/class for 5 classes was \$9.00 and you only had 5classes/yr.

Old
Club
Cost:

Creative Fantasy Club

Open to all Pfaff computerized machine owners.
Stop in the store for more details!
Membership Fee: \$44.95 per year.
Meetings are on the Second Sat. of *odd* numbered months at 9:30 a.m.
Upcoming Saturday meeting dates:
July 10 and September 11

As you know we have not had a price increase in many years. Unfortunately this is needed to bring you quality entertainment. Thank You for your continued support in our growth.

The New Club Card cost for 5 Master Clubs is now \$46.88 for the year.
7.5 Punches

4.5 Punches Left
Can get you:

- 3 Software Club Meetings**
- 2 serger Club Meetings & .5 Punches left**
- 4 Viking Clubs Meetings & .5 Punches left**
- 4 Keep Sewing Creatively Clubs & .5 Punches left**
- The Home Dec Club is currently anticipated to be 4 Punches & .5 left**